



MEEMIC Insurance Company Media Fact Sheet

Business Description

MEEMIC Insurance Company is a leading property and casualty insurance company that provides personal lines insurance products to members of the educational community. MEEMIC® is ranked among the top 10 providers of private passenger automobile insurance in the state of Michigan.

MEEMIC was founded in 1950 in Detroit, Michigan as Michigan Educational Employees Mutual Insurance Company. Our founders, a group of seven teachers, formed MEEMIC based on their belief that they could provide an invaluable service to their fellow educators by offering high-quality, affordable insurance protection.

MEEMIC is a wholly-owned subsidiary of Auto Club Insurance Association, a Dearborn, Mich.-based insurer that is an affiliate of AAA Auto Club Group.

Overview of MEEMIC Products and Services

Personal Automobile	Homeowners	Renters
Condominium-Owners	Watercraft	Personal Umbrella

MEEMIC markets its line of quality insurance products through MEEMIC Insurance Services, Corp. – an affiliated agency that is the exclusive distributor of MEEMIC's products. The majority of MEEMIC's sales representatives are or were also members of the educational community, providing MEEMIC the competitive edge in its approach of "teachers serving teachers and their families."

The MEEMIC Foundation for the Future of Education is a non-profit organization established in 1992 to support individuals and organizations dedicated to education. The MEEMIC Foundation offers financial assistance to educational employees and educational institutions in the form of mini-grants. Many schools throughout Michigan have benefited from this source of funding.

MEEMIC offers a host of in-school partnership programs in support of the educational community. One of MEEMIC's most popular programs is the MEEMIC Speakers Bureau, featuring the Safety Seekers®, which provides speakers with real-world experience on a wide variety of topics including insurance basics, fire safety, and safe driving habits.

Executive Management

Steven D. Monahan, President and CEO

Employees

MEEMIC has approximately 130 employees.

Office Location

MEEMIC is headquartered in Auburn Hills, Michigan with nearly 100 agent locations throughout the state of Michigan.

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Website

www.meemic.com

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